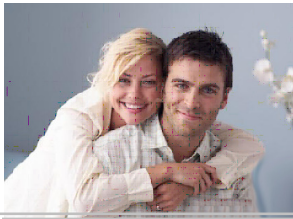


GIFT CERTIFICATE & MARKETING PROGRAM

WE DO THE WORK... YOU MAKE THE MONEY

FAMILY²FRIENDS

The "F2F PROGRAM" is a revolutionary "Hi-Tec Business System". It maintains customers & expands your business. Take the "Competitive Edge". See results!



"WHAT DO YOU GET" WITH FAMILY 2 FRIENDS?

"FULL SERVICE" Gift Certificate & Marketing Program

Totally hands free – F2F manages it all for you

Sell Gift Certificates OnLine At Any Time – 24/7

Website, live e-commerce, hosting, domain & email

"Hi-Tec" Redemption & Tracking Software

Redemption software prevents fraud

Cost Effective Marketing Program - Highest (ROI)

Generate "more sales" on birthdays, anniversaries & holidays

Targeted to "individuals with reason to buy your product"

Create a personal client relationship through monthly contact

- **Email Marketing - E-Blaster (CANSPAM COMPLIANT)**

All flyers built by us

Includes 13 ads sent to your database on all holidays

Directs purchaser to web site for gift certificate sales

- **Free Draw – Encourage Customers To Participate**

Promote gift certificate sales

Add contacts to your marketing program

- **Reminder Service – A Gift For Your Customers**

Promote gift certificate sales

Add contacts to your marketing program

- **Affiliate Marketing Program**

Customers can "opt in" to receive your promotions

You select businesses in non-competitive industries

F2F provides existing customers to select from

Add contacts to your marketing program

Monthly Deposits Go Direct To Your Bank Account

The "Program" Is Entirely "MANAGED FOR YOU"

Website, gift certificates, e-commerce, flyer design, email marketing,
Free draw, reminder service, affiliate program, bank deposits



FAMILY²FRIENDS

CHOOSE THE PACKAGE THAT'S RIGHT FOR YOU

BRONZE

SILVER

GOLD



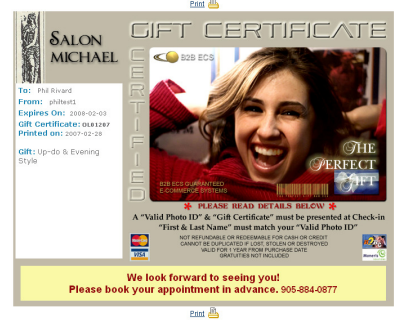
ECS GLOBAL
e-business solutions

ACCOUNT EXECUTIVE:
Phil Rivard
TF: 1-866-927-1824
sales@family2friends.com

"WHAT DO YOU DO" ... IT'S EASY!

- Spend A Small Portion Of your Marketing Budget
- Collect Your Customers: Names, Birthdays & Email
- Provide Your Product Or Service Upon Remittance

"SAMPLE SITES" ... www.friends2family.ca/index.ecs/13



"BENEFITS"

KEEPING YOUR CUSTOMER

- **Create...** Customer Loyalty and relationships through consistent communication
- **Track...** clientele and valuable information with a detailed database
- **Market...** YOUR Special offers for Holidays and Special Events
- **Sell...** to proven purchasers of YOUR Products & to your Affiliate Business Customers.
- **FREE...** Customer Reminder Service (CRS)

CREATE A COMPETITIVE EDGE?

- **Custom...** Management Software Gift Certificate Program
- **In-store...** system for tracking Gift Certificates and discouraging fraud
- **YOUR Gift Certificate Website...** offers Full Product and Service Presentation
- **Live E-Commerce...** for complete transactions, accounting and remittance

GROW YOUR BUSINESS

- **Increase business...** with a NEW Gift Certificate product and NO INVENTORY COSTS
- **Improve your 'bottom-line'...** with 'Targeted Advertising'
- **No wasted money...** on 'one time' print advertising
- **Nearly half your customers will spend more...** than the face value of their Gift Certificate
- **Many consumers spend twice as much...** AND bring a friend
- **Join our Non-competitive Co-op marketing...** in your neighborhood

\$45 Billion in 2007

"Recipients" will spend 49% more than the face value of their Certificate & many consumers Spend nearly "twice as much".

Gift certificate sales are almost 95% new business.

18% or more are not redeemed.

ACTUAL - 9 MONTH STARTUP

Period Ending	Aug 25 07	Sep 25 07	Oct 25 07	Nov 25 07	Dec 25 07	Jan 25 08	Feb 25 08	Mar 25 08	Apr 25 08	May 25 08
On-Line Sales	\$0.00	\$155.00	\$100.00	\$120.00	\$5,195.50	\$460.00	\$860.00	\$130.00	\$340.00	\$3,140.00
Taxes	\$0.00	\$0.00	\$0.00	\$0.00	\$431.62	\$42.50	\$79.30	\$16.90	\$9.50	\$115.75
Gross Sales	\$0.00	\$155.00	\$100.00	\$120.00	\$5,627.12	\$502.50	\$939.30	\$146.90	\$349.50	\$3,255.75
Bank Fee %	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%
Bank Fee \$	\$0.00	\$6.97	\$4.50	\$5.40	\$253.22	\$22.61	\$42.27	\$6.61	\$15.73	\$146.51
F2F Fee %	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
F2F Fee \$	\$0.00	\$7.75	\$5.00	\$6.00	\$259.78	\$23.00	\$43.00	\$6.50	\$17.00	\$157.00
Total Fee	\$0.00	\$14.72	\$9.50	\$11.40	\$513.00	\$45.61	\$85.27	\$13.11	\$32.73	\$303.51
Gross Earnings	\$0.00	\$140.28	\$90.50	\$108.60	\$5,114.12	\$456.89	\$854.03	\$133.79	\$316.77	\$2,952.24
Hard Copy Sales	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Earnings	\$0.00	\$140.28	\$90.50	\$108.60	\$5,114.12	\$456.89	\$854.03	\$133.79	\$316.77	\$2,952.24
									NET	\$10,167.22

